



# *Signature Presentations and Discussions*



POINT NORTH

# *Finding a job after 50 (even during Covid times)*

Intended for: Professionals and Executives of 50+ years old, or approaching their 50th birthday, and are thinking of a career change

## **You will learn:**

- Data and facts about the current job market in many countries
- What are the main bias you are facing when wanting to change job
- Identify what may be blocking you
- How to turn your age as a competitive advantage
- How to identify what kind of guidance you may need





# *Creating an Employee Experience to Positively Impact your Customer Experience*

Intended for: Human Resources Professionals, CEOs, Head of Employee Engagement

## **Through this interactive session, you will:**

- Understand the link between Employee Experience and Customer Experience
- What are the key components to build efficient experiences
- Identify what is at stake by ignoring it
- Build your business case to get your own initiative started
- Maintain or reinforce your competitive edge



# *Boosting your Personal Resilience, Sustainably*

Intended for: professionals and executives who wants to develop a greater resistance to stress, have a more positive orientation, and make a sustainable impact in their life

## **Learn:**

- What resilience really is (and is not...)
- What could be the coping mechanism you could develop to face adversity
- Get 10 tips to set your own resilience journey for success
- What resilient leaders do



# *The Human Factor, A competitive edge in a fast-paced digital environment*

Intended for: Business decision makers, CEOs, Human Resources Professionals, CIOs, CFOs

## **Through this interactive session, you will:**

- What is the Human Factor in a digitalized world
- How does digitalization impacts human behaviours, competences and relationships
- How to maximize on efficiency by combining digitalization and humanization



# *Managing remote and multi-cultural teams effectively*

Intended for: International team leaders, recently promoted managers, human resources professionals

## **Get inspired**

- By decades of professional experience leading diverse, multi-generation remote teams
- By finding out the challenges and the opportunities a multi-generation/cultural team brings to your business
- By exploring whether digital tools the real causes for boring meetings and disengaged teams
- By easy tips to turn your remote team into an even more effective and collaborative team



# *Turning Doubts into Strengths to Land the Job you Want*

Intended for: Professionals and Executives who want to land the job they want more easily

## **Learn how to:**

- Identify what may be in the way to a successful transition
- How to overcome your doubts
- How others have done it
- How to find out about makes you a special professional and how to making it attractive to a potential employer



# *Building a successful international career as a leader*

Intended for: recently promoted leaders, seasoned leaders who wish to get bigger international responsibilities

## **Get inspired**

- For sustainable and bigger impact
- What success looks like, and why
- To not burn your resources and set priorities
- To get results quickly and sustainably
- To live an impactful and balanced life as a leader





# *Finding Professional Balance at 45 and beyond*

Intended for: professionals and executives of 45+ years who wish to gain balance in their life, at work and at home

## **Get inspired**

- What Success means
- Your quick assessment of where you stand in the many aspects of your life
- Values and emotions as friends, not limiting challenges
- What matters, really
- Mapping your priorities for the next 3-5 years



# *Why a Company Culture can make or break your business*

Intended for Decision makers: CEOs, Human Resources Professionals, Business leaders

## **Get inspired**

- What Culture really means and how it translates
- What is the cost of an inappropriate Culture
- Who is responsible for a Company cultural change and implementation
- How do you measure the success of your cultural change initiative

